

WEB 3 // CRYPTO // NFT & VENTURE FUND

FUND SIZE

\$3-5M

FUND TERMS

Investment minimum: \$100k min - Accredited Investors Only

Fees: 2% management fee, 20% performance fee

Fund terms: Open-Ended with subscription window on 1st business day of the Month (NAV struck on a monthly basis for new capital).

Investment Terms: 2-year lockup for liquid assets with White List Access to Private Investments. Proceeds will be recycled for a duration of a 2-year lockup. Quarterly distributions after 2-year lockup expiry for liquid assets. Certain liquid assets may be locked up longer than the 2-year window dependent upon PM's discretion.

Reporting: Quarterly

Gate: Yes

High-Water Mark: Yes

Audit: Yes

SERVICE PROVIDERS

Legal: Coles, Baldwin, Kaiser & Creager
Fund admin: EFSI
Tax & Audit: RSM
Custody: Copper
Banking: Signature Bank

EDGE

- Marc Gabelli: \$40B AUM - GAMCO BoD
- G-Money: Top Influencer/Collector & Early Adopter in the space. Community Thought Leader.
- WeKo Labs is currently an ambassador to the largest private lender in the NFT world - NFTFI
- Anthony Trotta: Early adopter and NFT Collector - Crew Personal Portfolio 15x since inception.
- Network and Experienced Investors
 - Other Advisors to the Fund include Alejandro Navia (Co-Founder of nft now) and Andreas Penna (President of Rain)

THESIS & MARKET POTENTIAL

WeKo's mission - To build the bridge that connects the Traditional Institutional Investor to the Digital Asset space, and all things Web3 related.

We believe the next paradigm shift in the crypto world is happening as we speak. The conversion of companies from Web 2.0 (company owning your creative content built on their platform) to the Web3 space (platforms that allow creators to own their content being produced) is in the early innings, as this momentum continues to gain traction:

- Fortune 500 companies are already adopting this new technology. Nike, Adidas, Dolce & Gabbana, to name a few, have either acquired a Web3 company or have launched their own NFT collections. TradeFi firms are also beginning to dip their toes in the water.

As with any new asset class, some funds and companies have grown too big too quickly:

- A case in point is 3AC, which was, until recently, the largest hedge fund in the space and a standard for all funds to benchmark themselves against. Nevertheless, the dramatic downturn in all risk asset classes (including NFTs) demonstrated that the firm did not have the experience and risk management protocols in place to weather the storm.
- We believe that our experience in managing through this level of volatility sets us apart from most, if not all, new entrants. While others fear bear markets, WeKo sees them as great opportunities to begin deploying capital into assets that have faltered due to market beta. That's because many of the so-called "whales" have not managed through periods in which liquidity dries up.
- While others panic, we look to step in and focus on projects with solid fundamentals that will endure the turmoil. As such, in our view, we think that the current period offers us a once-in-a-lifetime opportunity for us to exploit our sources of our deep market experience.

INVESTMENT FOCUS & PROCESS

We will be taking calculated risks & a strategic approach when entering the NFT marketplace/projects based on our risk protocols that will be set in place. From managing Equity portfolios to Crypto portfolios, our knowledge is vast when participating in these markets.

Long Term Plays - Direct NFT Investments into Blue Chip Projects determined by our proprietary ranking algorithm (Factors include Team, community, tokenomics, market risks, etc).

Short Term Plays - Income / Alpha plays via airdrops and white listing access generated from our channel Partners, our advisor relationships, and community involvement from our marketing efforts.

- Active trading - to generate alpha based on technicals, fundamental analysis (short-term disconnects from market and other NFT collections).

Distressed Assets

Currency Hedging / Lending - Risk management ETH / SOL currency hedging across portfolio value and makeup. Lending ETH / SOL against others' NFTs to capture additional income and acquire Blue Chip names at significant discounts.

Web3 Private Investments Access - INVESTING IN EARLY-ROUND EQUITY NFT START-UPS with a focus on Art and Infrastructure thru our special purpose vehicle (SPV).

Marketing / Branding - we have an in-house marketing team that has the expertise to attract and nurture Investors in a RegA-compliant way. NFT's that we own the IP rights to will also be a part of our marketing/branding strategy. This will help us generate revenue and passive income.

THE TEAM

ANTHONY TROTTA

CEO

Built Personal Portfolio in Web3/NFT space - up 15x since inception
20 years experience in the Equity Capital Markets
Head Trader of Token Stack & Principal of Yorkville Venture
Former PM at Buxton Hill Associates - International Arbitrage Trading

PAUL WINTERGERST

Portfolio Manager

Paul has 20 years of experience as an arbitrage trader and PM. He was a partner of a proprietary trading desk managing over 100mm and has been active in crypto since 2016. He is currently an ambassador for the largest NFT defi platform in blockchain

MATT DEIS

COO

25 years experience Trading - Equity Capital Markets. COO / CTO - Tokenstack Partners - Cryptocurrency Fund est. 2017

MARIO TROTTA

CMO

Founder & Talent Recruiter of The Marketing Monks, a full-service global marketing agency. Mario helps entrepreneurs find their competitive edge and share unique and impactful stories through personal branding and social media marketing.

JOSEPH TROTTA

CRO

100M+ Top Originating Broker being mentioned in publications such as Forbes, Fortune & Westchester Magazine. He will be responsible for managing, facilitating & overseeing our lending division at WeKo.

ADVISORS

GMONEY

Ranked #43 in the Fortune's 50 NFTy50 and is a Former GP of Delphi INFINFT

Web3 Expert/Influencer
Top Collector in space
Collaborations with Adidas, Prada. Access to private investments and recently dropped his own NFT (Admit One) that was a huge success within the NFT community

GREGG M. SCHOENBERG

Active NFT and start-up investor. Former Head of US Capital Markets at Natixis N.A. Built and sold The Financial Revolutionist, a leading fintech media company
Washington experience: US Senate and on presidential campaigns
MBA: Cornell University

ANDREAS PENNA

19+ years of top global TMT operating, advisory (M&A/CorpDev) & investment experience from startups to large int'l tech. Co-Founder & GP of West Quad Ventures: a Seed -> Series B VC fund
Investor, President & Board @ Rain Instant Pay. Global Mobile Product/BD/Strategy/M&A @: MSFT/Samsung/Vodafone

ALEJANDRO NAVIA

Co-founder and President of NFT NOW, the premier source of NFT content and analysis. As an advisor, coach, and early supporter of web3 and the creator economy.

Alejandro has helped numerous founders and creators scale their communities and raise over \$92MM in funding.

TETON ADVISORS

An investment management fund with a focus on global, catalyst-driven value investing.